



# Local Government Jumpstart Program

Rapidly deployable apps for  
your Smart City needs



The Jumpstart Program helps local governments rapidly deploy focused applications that provide a 360-degree view of their KPIs.

## Empower your city with location intelligence

The Local Government Jumpstart Program is a set of modules designed to help local governments rapidly deploy focused GIS applications to support critical workflows and provide a 360-degree view of city operations and KPIs.

Developed based on an extensive working relationship with Malaysian local governments and a familiarity with their respective department workflows, the Jumpstart Program seamlessly integrates into operations to ensure efficient rapid deployment.

The Program includes a set of apps, content and best practices developed specifically to improve local government operations and enhance community service management quality.

It also provides decision-makers with dynamic operational awareness enabling them to monitor key performance metrics and communicate progress made on initiatives to the general public and other interested stakeholders.





## The Smart Start for Smarter Governance

The Local Government Jumpstart Program is designed to enable a sustainable platform deployment, using the following three approaches:

### The Local Government Jumpstart Program includes the following modules:



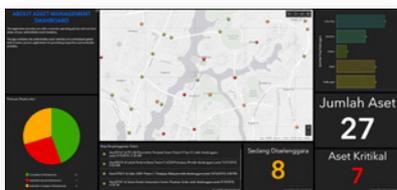
#### Lot Parcel Finder

Provides the public with the ability to find essential lot information easily. This service is a cross-platform solution that can be accessed on any device, anytime, anywhere.



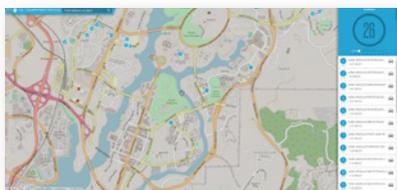
#### Tax Collection Dashboard

Utilising property information extracted from government financial systems, the dashboard clearly shows the status of taxes collected. This view allows for tax collection to be optimised.



#### Asset Management Dashboard

Helps network asset managers instantly determine the location and progress of ongoing road maintenance in local government areas. The dashboard provides comprehensive situational awareness to prioritise inspection and workorder activities.



#### My Government Services

Provides citizens with the ability to locate nearby local facilities and government services available to them, delivering a convenient service that allows citizens to have an increased quality of life.



#### City Profiler

Combines authoritative data with narrative text, images, multimedia content and map-based visualisations to create a powerful tool for keeping the public informed and engaged. This is the perfect platform for government to highlight its aspirations and initiatives to the public.

- COTS**  
 A robust solution that allows you to stay up-to-date with the latest technology enhancements and innovations, whilst scaling to your organisation's needs.
- Cross-platform**  
 A new pattern for delivering GIS capabilities that allows you to access your information anytime, anywhere and on any device.
- Enterprise Deployment**  
 A full-featured mapping and analytics platform that includes a powerful GIS server plus a dedicated web-based GIS infrastructure to organise, share and provide you with the ability to integrate your work with other business systems.

## Let us show you how

With a proven track record of supporting Smart Cities worldwide, Esri has been helping city managers create communities that are inclusive, sustainable and prosperous.

Esri Malaysia has the expertise to help you realise your Smart City vision. Let us show you how – contact [lg@esrimalaysia.com.my](mailto:lg@esrimalaysia.com.my) today to rapidly deploy the Local Government Jumpstart Program in your city.



## Company profile

---

Esri Malaysia is an exclusive provider of Esri's world-leading ArcGIS platform, a Geographic Information System (GIS) solution currently being used by more than 400,000 organisations worldwide.

Esri Malaysia has worked diligently over the past three decades to build a strong track-record of achievement, earning the trust of more than a thousand local organisations from both the government and commercial sectors.

As the country's smart mapping pioneer, our team of 150 spatial professionals help cities and organisations leverage location-based analytics to develop sustainable solutions that allows them to solve real-world challenges and deliver better business outcomes.

Our reputation and commitment have allowed us to equip organisations such as the Iskandar Regional Development Authority, the Penang State Government, Perbadanan Putrajaya, Kuala Lumpur City Hall among others with the capability to improve workflows, enhance service delivery, and create smarter communities to live, work and play.

## Contact Esri Malaysia

---

Unit 3A-1, Level 3A,  
Tower 2B, UOA Business Park,  
No. 1 Jalan Pengaturcara U1/51A,  
Seksyen U1,  
40150 Shah Alam,  
Selangor, Malaysia

+60 (3) 5022 0122  
[esrimalaysia.com.my](http://esrimalaysia.com.my)  
[lg@esrimalaysia.com.my](mailto:lg@esrimalaysia.com.my)

