



DIRECTIONS LIVE 2020

ENGAGE | ACHIEVE

28 July 2020

TIME	PROGRAM	
8.30 am	ArcLab TechHub	
9.00 am	PLENARY OPENS	
9.15 am	Welcome to Directions Live 2020 CS Tan , Chief Executive Officer, Esri Malaysia	
9.30 am	Towards Enabling Agriculture 4.0 in Malaysia through GIS Gs. Mohd Zahlan Mohd Zaki , Chief Scientist II, R&D - Precision Agriculture Unit, Sime Darby Plantation Research Sdn Bhd	
9.50 am	Future tech: A look at what's to come Joanne Loh , Chief Technology Strategist, and Amir Faisal , Consultant, Esri Malaysia	
10.20 am	Prayer and Tea Break ArcLab	
	Engage	Achieve
10.30 am	Digital transformation solutions for local government Alvin Khaw , Senior Consultant, Esri Malaysia	Proximity Tracing: Ready-to-use tools for contact Firdaus Asri , Lead Consultant, Esri Malaysia
10.50 am	Enhance your insights with data visualisation and collection Nur Farhana Jafri , Consultant, Esri Malaysia	Smart Planning using ArcGIS Urban and Indoors Lo Kit Yeng , Consultant, Esri Malaysia
11.10 am	GeoTrivia Forum	GeoTrivia Forum
11.20 am	Prayer and Tea Break ArcLab	
11.30 am	Introducing ArcGIS Experience Builder Amir Faisal , Consultant, Esri Malaysia	GeoAI: Object detection and predictive analysis Md Afif Bakar , Consultant, Esri Malaysia
11.55 am	Geo-Precision Agriculture: Tools for smarter, predictive farming Luk Ing Ping , Senior Consultant, Esri Malaysia	Establishment of land use data & mapping as part of the planning process Tpr. Nurul Sheema Abdul Rahman , Deputy Director of Planning, Shah Alam City Council
12.15 pm	Prayer and Lunch Break ArcLab	
12.45 pm	Real-time Situational Awareness Azlina Mahad , Lead Consultant, Esri Malaysia	ArcGIS Monitor: An Introduction Mohd Akmal Bin Jasman , System Architect, Esri Malaysia
1.10 pm	Ten Steps for Better Disaster Preparedness Wan Mohamad Nazmeen , Consultant, Esri Malaysia	Managing Your Unstructured Data with LocateXT Patihe Suip , Senior Consultant, Esri Malaysia
1.30 pm	GeoTrivia Forum	GeoTrivia Forum
1.40 pm	Prayer and Tea Break ArcLab	
1.50 pm	GIS Development in Solid Waste Management Industries Abdul Rahman Bin Yahya , GIS Head Unit/MIS, E-Idaman Sdn Bhd	
2.15 pm	Wrap Up Eric Yee , Sales Director, Esri Malaysia	
2.25 pm	ArcLab TechHub	
3.30 pm	CLOSE OF CONFERENCE	

Program – subject to change